

Case Study



PPB Advisory Drives Operational Efficiency with Rapid Creation for Digital Documents

Digital documents play a crucial role in PPB Advisory's client communications—but using multiple platforms to create and manage PDFs was driving up costs and consuming valuable time. To solve the challenge, the company deployed Kofax Power PDF, enabling it to generate digital documents faster and shrink its software licensing and maintenance costs.

Enables

Faster Creation of PDFs,
Saving Employees Time

Boosts

Operational Efficiency

Cuts

Licensing Costs

Work Like Tomorrow.™

KOFAX

Case Study



Meet PPB Advisory

WWW.PPBADVISORY.COM

PPB Advisory is a leading advisory firm that is focused on helping organizations navigate critical and complex issues, improve their performance and realize their strategic goals.

Headquartered in Sydney, Australia, the company provides strategic and financial advice, leads major transactions, advises on complex business restructures and turnarounds, undertakes forensic investigations and provides insolvency services to companies and individuals alike.

Products in Use

Kofax Power PDF

Focus

Paperless Office, Operational Efficiency

"Kofax Power PDF provides superior processing power, which is critical to create PDF documents quickly. It's also very reliable when you are converting from PDF back into the original document format. Numbers don't move, so you don't find yourself wasting time having to recreate tables, diagrams or data."

Mark Campbell, IT Operations Manager,
PPB Advisory

"Running two different PDF software platforms was no longer tenable," continues Mark Campbell. "The more expensive PDF software was prohibitively costly to roll out to all 300 of our people. The cheaper PDF software was increasingly causing frustration among our staff. Neither of the platforms was the right fit, so we decided to explore our options."

Challenge

Digital documents are one of the key ways that PPB Advisory communicates with its clients. Like many leading firms, the company uses PDF software to create documents for internal use, and to convert Microsoft Word documents to PDFs before forwarding them to its clients.

Mark Campbell, IT Operations Manager at PPB Advisory, says: "PDF software is an essential tool for our business. Because of the number of PDFs we create, we require a PDF software solution that is fast, capable and reliable."

In the past, PPB Advisory ran two different PDF software platforms simultaneously. One of the solutions offered extensive functionality, but it was expensive. The other PDF solution was lower-cost, but lacked key functionality, was slow when converting files to PDF, and often froze desktops while processing files.

To solve these challenges and avoid the cost and complexity of supporting two different platforms, the firm decided to look for an alternative.

Solution

PPB Advisory identified its key requirements for a PDF solution. High on the list was capability. In particular, the new solution needed to offer quick conversion of files to PDF, fast and easy editing of PDFs, the ability to reduce file size, and true and accurate conversion of PDFs back into Microsoft Word and Excel files. Competitive licensing options and seamless integration with the firm's existing systems and software were also a priority.

While assessing the various PDF alternatives in the marketplace, a client of the firm introduced PPB Advisory to Kofax Power PDF. Designed specifically for business, Power PDF provides all the capabilities business users need at a competitive price point. The software lets users create, assemble, convert, edit, search, secure, print and validate PDF documents and forms with unprecedented ease and speed.

PPB Advisory ran a rigorous trial, and after ensuring that the solution met its requirements and financial expectations, deployed Kofax Power PDF across the business.

KOFAX

Results

With Kofax Power PDF, PPB Advisory is empowering its employees to quickly and effortlessly create PDF files. The software also delivers excellent accuracy when it comes to converting tables and financial details from PDF files back into Microsoft Word and Excel document formats.

Mark Campbell comments: "Kofax Power PDF provides superior processing power, which is critical to create PDF documents quickly. It's also very reliable when you are converting from PDF back into the original document format. Numbers don't move, so you don't find yourself wasting time having to recreate tables, diagrams or data."

Today, unlocking PDF documents to edit copy and data is painless, as is the process of combining files, removing and or replacing pages. Saving documents as smaller PDF files without impacting on quality is also now possible, reducing the company's storage requirements.

"Another feature of Power PDF we are pleased with is that we are able to add watermarks, as well as company headers, with relative ease," adds Mark Campbell. "This capability is particularly useful for us, because it means we can brand and lock down files before they get sent out to clients."

In addition to high levels of performance and capability, the Kofax solution offers competitive pricing.

"Based on similar platforms in the market, it is clear that Power PDF is a very affordable solution," says Mark Campbell. "The competitive price tag allowed us to deploy the software across all desktops and still save on licensing costs. This, together with increased productivity, has made Power PDF a valuable asset for the firm."

"Kofax Power PDF has been a breath of fresh air for us. I have no hesitation in saying that I believe it offers all the capability we require and is one of the most sophisticated PDF solutions on the market—and at a very competitive price."

**Mark Campbell, IT Operations Manager,
PPB Advisory**

Because it only needs to support a single PDF platform, PPB Advisory is saving time and money on management and maintenance. In addition, the company's IT team is free to focus their energy on other value-added technology projects.

"Kofax Power PDF has been a breath of fresh air for us," concludes Mark Campbell. "I have no hesitation in saying that I believe it offers all the capability we require and is one of the most sophisticated PDF solutions on the market—and at a very competitive price."

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