# WHY LEGAL FIRMS ARE SAYING NO TO ADOBE

PDF software plays a crucial part of every law practice. Many firms use Adobe because they think it's the only option, but what has Adobe done for you lately?

These days, savvy firms are taking a realistic look at cost-saving alternatives with simpler licensing models and features that benefit the entire practice. See how Adobe measures up to the competition.

**ADOBE® ACROBAT®** 



**KOFAX POWER PDF ADVANCED** 

### LICENSING COSTS

Higher-cost software licenses and pressure at renewal time to move to a subscription plan or face audits.



Lower-cost, one-time license with maintenance with equal or better features and no audits-ever.

#### **IT OVERHEAD**

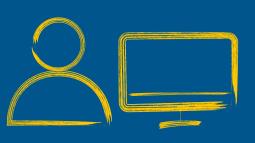
Supporting multiple PDF software versions means higher IT support overhead and weighs down your staff.



IT staff manages a single PDF product—saving time and money.

#### **RISK MANAGEMENT**

When users don't have the PDF features they need, they often take matters into their own hands-resorting to unauthorized software installs.



Lower cost means being able to get PDF features to more team members and doing away with risky workarounds and rogue software-lowering

risk and IT overhead.

#### **OPERATIONAL EFFICIENCY**

Complex interface often stifles firms' efficiency



Interface and integrated tools help firms increase margins and improve their client service.

## WHEN WAS THE LAST TIME YOU **COMPARED PDF SOFTWARE?**

Today, you have more than one best-in-class choice when it comes to PDF software. Kofax Power PDF Advanced is designed with savings, security and simplicity in mind.

To discover more about Kofax Power PDF Advanced, please call 1-877-396-3156 or visit **www.kofax.com/powerpdf**.



#### kofax.com

© 2019 Kofax. Kofax and the Kofax logo are trademarks of Kofax, registered in the United States and/or other countries. All other trademarks are the property of their respective owners.

